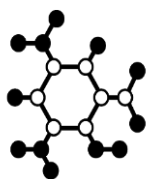


Project idea submission and pitching guide

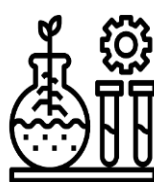
SusChem technology areas of interest:



Advanced
Materials



Advanced
Processes



Biotechnology



Industry 4.0
Digital
Technologies

Deadlines:

30 September

15 October

23 October

A. For all participants:
Submit your project idea(s) for
EU calls & consortia formation at
<https://www.grant-it.eu/>

B. For startups:
You can also express your
interest in pitching your
company, besides EU calls, by
sending an email to
suschem@suschem.org

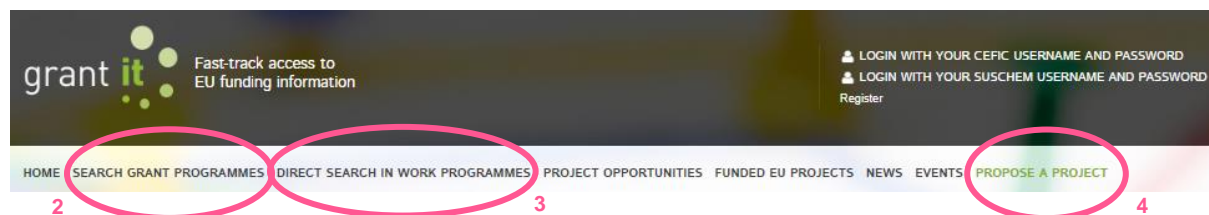
Send your pitch slides to:
suschem@suschem.org

SusChem Brokerage Event
Pitching time!

In early October, the participants' list will be uploaded on the 'ConnexMe' app to help you enrol for the speed dating session and network before and during the event. More info will be sent to all participants in due time!

A. How to submit your project idea(s) and prepare to pitch for EU calls & consortia formation:

1. Visit <https://www.grant-it.eu/>. Login with your Cefic or SusChem username and password.



2. Search for open 2019 and 2020 calls at ‘**search grant programmes**’ on topics relevant to SusChem (e.g. Advanced Materials, Advanced Processes and Digital technologies).

OR

3. Conduct a ‘**direct search in work programmes**’ by using keywords.
4. Select ‘**Propose a project**’ to propose project ideas online by **30 September 2018**.
 - 4.1. The SusChem Team will review your submission and, if selected, the final version will be uploaded on Grant-it.
 - 4.2. If you have any questions, please send an email to suschem@suschem.org.
5. Send your presentation to suschem@suschem.org by **15 October 2018**, at the very latest.

5.1 Presentation Requirements:

- Intro slide (logo, name of the organisation, organisation size, country, key research areas). The other slides should include the following:
- What challenge are you solving?
- What is the concept of the project idea?
- Which is the targeted EU call and the deadline for submission?
- What is your value proposition and the impact of your idea(s)?
- What is the profile/role of the partners that you look for?
- Add your contact details.
- Time (account for 3 min/project idea).
- 4 slides maximum.

5.2 Formatting Requirements: PPT: 4/3, Font: Arial, Minimum Font size: 18 for text and 24 for title.

B. How to submit your startup pitchdeck (company pitch):

1. What's in it for startups?

We invite European startups in the SusChem technology areas of interest to:

- Submit a project idea to pitch for consortia formation under open EU calls (see part A of the guide),

OR

- Pitch your company in a dedicated session ([Session III](#)), aiming to engage with large industry, Academia, RTOs and SMEs in 1-to-1 meetings during the speed dating session. To participate in Session III, simply send your interest to suschem@suschem.org by **30 September 2018**.

2. Create your pitchdeck and send the final version by 15 October 2018 to suschem@suschem.org.

2.1 Pitchdeck Requirements

Include in your slides:

- What problem are you solving (status quo, problem, urgency, commercial value)?
- What is the competitive landscape?
- What is your solution (USP, defensibility/IP, pain points addressed, scalability)?
- Describe your business model.
- Team (incl. advisors) – show how this team is unique in solving the problem.
- Indicate the current traction of your startup.
- What is your vision & What support do you need?
- Account for 5 minutes per pitch.

2.2 Formatting Requirements: PPT: 4/3, Font: Arial, Minimum Font size: 18 for text and 24 for title.